

# Sample Segment Ideas and Questions

for Michael Shumate

Author of **Success In The Arts: What It Takes to Make It in Creative Fields**

www.SuccessInTheArts.com

## **SEGMENT A: Intro**

1. So Michael... What qualifies you to speak on a subject that claims to apply equally to all of the arts: music, dance, writing, acting film and visual art? **(answer takes 2 minutes)**
2. What motivated you to write your book? **(answer takes 3 minutes)**
3. How did you get your start in the arts? (Very humorous, but only recommended for extended interviews; **answer takes 10-12 minutes)**

## **SEGMENT B: Qualities for success in the arts**

4. You've been quoted as saying "talent is great, but it's not enough." What do you mean by that? **(answer takes 90 seconds)**
5. What other qualities does an aspiring artist need for success in the arts? **(answer takes 30 seconds)**
6. Which of those three qualities is the most important? Is it talent? **(answer takes 30 seconds)**

## **SEGMENT C: Talent**

7. What are some things people confuse with talent? **(answer takes 4 minutes)**
8. How would you define talent? **(answer takes 3 minutes)**
9. How can a person know if he or she has enough talent to "make it" in a given art form? **(answer takes 2 minutes)**
10. Are people born with a certain amount of talent or aptitude? **(answer takes 2 minutes)**

## **SEGMENT D: Creativity**

11. You say there are five big myths surrounding creativity. What are they? **(answer takes 8-12 minutes)**

## **SEGMENT E: Smarts**

12. So what is real creativity? **(answer takes 1 minutes)**
13. How do you 'get the breaks' in your field? **(answer takes 2-4 minutes)**
14. Aren't some people so talented that they don't have to "pay their dues?" **(answer takes 6 minutes)**

## **SEGMENT F: Heart**

15. How do you deal with criticism? **(answer takes 3 minutes)**
16. What if you don't make it? **(answer takes 2 minutes)**
17. What is the future of the arts? **(answer takes 2 minutes)**
18. Do you have any last words of counsel for any aspiring artists? **(answer takes 2 minutes)**

---

**To schedule an interview, contact Michael Shumate**

613-767-9147 (cell)

land lines for interviews 613-384-5019

613-544-5400, x1525