

Bio

A. Michael Shumate

(a.k.a. the Grand Poobah of Success in the Arts)

For 19 years Michael Shumate has been teaching at St. Lawrence College in Kingston, Ontario, where he is a Professor of Graphic Design and Illustration. He has taught Color Theory, Beginning, Intermediate and Advanced Illustration including Computer Illustration, Web Applications, Branding Design and Art History.

In addition to teaching, for more than 35 years Michael has been a graphic designer and commercial illustrator, a conceptualizer and writer, an organizer and motivator. For the seven years immediately before becoming a teacher, he was Senior Designer/Illustrator for a mid-sized design studio and advertising agency.

Michael's design experience extends to all areas of graphic design including advertising, corporate identity, institutional design, annual reports, display and interpretive center design as well as print and web design. As a stock illustrator with TheImageBank.com, GettyOne.com and Theispot.com, Michael's illustration work has been used all over the world for such clients as British Airways Magazine, Kelley Services, Macmillan McGraw-Hill publishers and Business Week. He is fluent in many illustration styles and in virtually every medium: oil, acrylic, pastel, pen and ink, watercolor as well as digital media of Adobe Illustrator and Photoshop. For a wide sampling of Michael's design and illustration work, see the stock illustration sites mentioned above or www.VisualEntity.com.

Michael graduated in 1973 from Brigham Young University with a Bachelor of Fine Arts degree (BFA) in graphic design. He has been a member of the Registered Graphic Designers of Ontario (RGD) since its inception.

Michael has been a popular speaker for youth and adult audiences as well as a guest lecturer on a range of topics including those embodied in Success In The Arts: What It Takes to Make It in Creative Fields. Michael is available for speaking engagements through August 2007.

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